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C-SPAN Bus will visit The Hermitage during Fall Tour

Visitors can learn about network's programs and resources on Oct. 10

Nashville, Tenn. (October 9, 2013) — Visitors at Andrew Jackson's home, The Hermitage, will have the opportunity to learn about C-SPAN's programs and resources by stepping aboard the C-SPAN Bus on Thursday, October 10 from 1 p.m. - 3 p.m. The C-SPAN Bus's is currently touring the country, helping inform communities about the public affairs network's new *First Ladies* feature series and promoting C-SPAN's student documentary contest, StudentCam.

The C-SPAN Bus is now in its 20th year on the road and has a fresh new look and a new season of tours. It is visiting numerous cities, schools and universities across the country, promoting C-SPAN's educational and political resources for students, teachers and community members along the way.

This fall, the Bus tour will coincide with the premiere of season two of the series *First Ladies: Influence & Image*, which airs every Monday night at 9 p.m. ET on C-SPAN. The Bus will visit universities, presidential libraries and historic locations with connections to first ladies. For more information on the series, visit c-span.org/firstladies.

Additionally, C-SPAN's StudentCam 2014 documentary competition is launching with a new theme, "*A Message to the U.S. Congress: What's the most important issue the Congress should consider in 2014?*" This year we've doubled the number of student prizes to 150, and are awarding a total of \$100,000 in prize money.

Aboard the C-SPAN Bus, visitors can learn about StudentCam, *First Ladies* and the networks' other programming and resources through interactive technology:

- In-depth public affairs coverage and educational outreach
- Touch-screen quizzes on C-SPAN and the three branches of government
- Social media networking including Facebook, Twitter, Foursquare, YouTube, Tout, XM Radio and mobile apps
- HD cameras and production equipment demonstrating C-SPAN's capability to produce public affairs programming aboard the Bus

C-SPAN also provides a unique way to experience public affairs through its Video Library and Congressional Chronicle, in which more than 200,000 hours of political and governmental footage have been archived since 1987.

The Bus visits and events in Nashville are in partnership with Comcast.

About The Hermitage

The Hermitage, Home of President Andrew Jackson, is one of the largest and most visited presidential homes in the United States. In 1856, the State of Tennessee purchased the property from the Jackson family, entrusting it to the Ladies' Hermitage Association in 1889 to operate as one of America's first historic site museums. Today, The Hermitage is a 1,120-acre National Historic Landmark with more than 30 historic buildings, including restored slave cabins. Thanks to efforts of this nonprofit organization, the mansion is the most accurately preserved early presidential home in the country. The Hermitage is a national model for authenticity, conservation, and historic preservation. In recent years, new interpretive initiatives and educational programs such as archaeology and the history of slavery have enhanced the experience of some 180,000 annual visitors, including 30,000 school children, from all 50 states and many foreign countries; in fact, we interpret the Hermitage mansion in five foreign languages. The property also receives 30,000 annual visits from the local community, including more than 1,000 children who play Little League baseball at The Hermitage's Rotary Park. The Hermitage is a "Partner Place" with the National Trust for Historic Preservation; and a site along the National Park Service's Trail of Tears National Historic Trail. For more information, visit www.thehermitage.com.

About C-SPAN

Created by the cable TV industry and broadcast in 100 million households, C-SPAN presents three public affairs television networks in both SD and HD; C-SPAN Radio, heard in Washington D.C. and nationwide via XM Satellite Radio; and a video-rich website that hosts the C-SPAN Video Library. Visit c-span.org for coverage and schedules.

About Comcast

Comcast Corporation (Nasdaq: CMCSA, CMCSK) is a global media and technology company with two primary businesses, Comcast Cable and NBCUniversal. Comcast Cable is the nation's largest video, high-speed Internet and phone provider to residential customers under the XFINITY brand and also provides these services to businesses. NBCUniversal operates 30 news and entertainment cable networks, the NBC and Telemundo broadcast networks, television production operations, television station groups, Universal Pictures and Universal Parks and Resorts. Visit www.comcastcorporation.com for more information.

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