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Contact: Luke Arterburn
The Andrews Agency
615.242.4400
luke@andrewspr.com



POTUS 7 beer to premier at Fall Fest

Other unveilings include community mural project and an anticipated rendering of the Nashville skyline

September 30, 2013 – Nashville’s newest brewery, Black Abbey, will premier a beer called “POTUS 7” during “Fall Fest at The Hermitage” the weekend of October 5-6, announced Carl Meiner, founder of Black Abbey. The beer is named after President Andrew Jackson and was specifically crafted to honor the 7th president.

“We designed POTUS 7 to reflect Jackson’s personality and philosophy,” said Meiner. “We used malt grown in North Carolina as an homage to Jackson’s birthplace and Steen’s cane syrup from New Orleans to reflect the pivotal battle he fought there.”

The Battle of New Orleans famously set Jackson on the national stage as an innovative General in 1815 when he led a small American force to a stunning victory over elite British forces.

POTUS 7 is a hazy yellow ale with subtle hints of juniper spice – aptly, as Andrew Jackson is known to have enjoyed gin and likely distilled the spirit at his home, The Hermitage.

In addition to the first-taste of POTUS 7, “Fall Fest at The Hermitage” has also been chosen by popular Nashville artist Phil Ponder to unveil his new rendering of the Nashville skyline. Ponder’s previous renderings can be seen in homes and businesses throughout the city.

“Our downtown is growing and changing constantly,” said Ponder. “I have waited a few years for the construction of several buildings to be complete. This newest rendering will depict the Nashville skyline as it exists today.”

Another well-known Nashville artist will unveil his newest project at Fall Fest. Myles Maillie’s “Stacked Box Community Mural Project” has involved the entire Middle Tennessee community in painting 18“x18” boxes which will form giant, colorful murals. The result will be a sprawling installation on The Hermitage grounds, which has officially broken the Guinness World Record for Largest Cardboard Box Mosaic.

Tickets to “Fall Fest at The Hermitage” are \$5 for adults. Children under age 11 are admitted free. All proceeds from the event will assist with operations at The Hermitage.

For more information on “Fall Fest at The Hermitage,” including a full list of artists slated for the “Artist Gallery,” information on “AJx’s” interactive children’s area at the festival, The Stacked Box Community Mural Project, live entertainment lineup, and to purchase tickets online, visit www.fallfestatthehermitage.com.

Keep up with “Fall Fest at The Hermitage”:

- www.fallfestatthehermitage.com
- www.facebook.com/fallfestatthehermitage
- www.facebook.com/StackedBoxCommunityMuralProject

Fall Fest at The Hermitage is made possible by these sponsors and community partners: Emdeon Inc., Nashville Metropolitan Airport Authority, Picture This creative framing and gallery, Twice Daily, Wilson Bank & Trust, Kroger, Big Mean Kitty.com, Shine Multimedia and Metro Parks.

About The Hermitage

The Hermitage, Home of President Andrew Jackson is one of the largest and most visited presidential homes in the United States. In 1856, the State of Tennessee purchased the property from the Jackson family, entrusting it to the Ladies’ Hermitage Association in 1889 to operate as one of America’s first historic site museums. Today, The Hermitage is a 1,120-acre National Historic Landmark with more than 30 historic buildings, including restored slave cabins. Thanks to efforts of this nonprofit organization, the mansion is the most accurately preserved early presidential home in the country. The Hermitage is a national model for authenticity, conservation, and historic preservation. In recent years, new interpretive initiatives and educational programs such as archaeology and the history of slavery have enhanced the experience of some 180,000 annual visitors, including 30,000 school children, from all 50 states and many foreign countries; in fact, we interpret the Hermitage mansion in five foreign languages. The property also receives 30,000 annual visits from the local community, including more than 1,000 children who play Little League baseball at The Hermitage’s Rotary Park. The Hermitage is a “Partner Place” with the National Trust for Historic Preservation; and a site along the National Park Service’s Trail of Tears National Historic Trail. For more information, visit www.thehermitage.com.

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