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THREE NASHVILLE ICONS JOIN FORCES ON A NEW GOO GOO: ANDY'S CANDY

A President, a Bourbon and a Chocolate = One Historic Candy

HERMITAGE, Tenn. (May 2, 2019) – Andrew Jackson's Hermitage, Standard Candy Company and Old Hickory Bourbon of Nashville have joined forces and ingredients, collaborating on a new limited-edition Premium Goo Goo flavor called Andy's Candy.

The new Goo Goo confection drew inspiration from the personal tastes of the seventh president. It combines dark chocolate, Old Hickory Bourbon caramel, brown sugar nougat, pecans and an orange ganache for "one history-making flavor," according to the description on the back of each box.

"Collaborating with icons like Goo Goo and Old Hickory Bourbon gave us the chance to do something not previously done – create an Andrew Jackson-inspired candy," said Howard J. Kittell, president and CEO of the Andrew Jackson Foundation. "This candy brings together a unique flavor combination and serves as a nod to a few Tennessee legends. The Hermitage is proud to be a part of this history-making candy, and we are excited to roll it out to the public."

A limited-edition run of 3,000 boxes is now available for purchase from two locations: The Museum Store at Andrew Jackson's Hermitage (4580 Rachel's Lane, Hermitage, Tenn.) and The Goo Goo Shop and Dessert Bar (116 Third Ave. South) in the SoBro section of downtown Nashville. Production of the candy will continue based on demand.

Media are invited to attend today's Chocolate + Bourbon Happy Hour, 4 p.m. at the downtown Goo Goo Shop and Dessert Bar, where three iconic Nashville brands will launch the new confection. Please RSVP to ggcmarketing@goo goo.com.

"We are excited to team up with our friends at Andrew Jackson's Hermitage and Old Hickory Bourbon to bring to life this new confection that celebrates the rich history of our state," said Laurie Spradley, director of Brand Development for Goo Goo Cluster. "We had so much fun brainstorming with The Hermitage and Old Hickory Bourbon about the various flavors that went into the final product."

About Andrew Jackson's Hermitage

Andrew Jackson's Hermitage: Home of the People's President is one of the largest, most well-preserved and most visited presidential homes in the United States. Opened to the public in 1889, The Hermitage is one of America's first presidential museums. Today, The Hermitage is a 1,120-acre National Historic Landmark with more than 20 historic buildings, including Jackson's mansion and tomb, restored slave cabins, a church, and gardens. In recent years, new interpretive initiatives and educational programs such as the history of slavery have enhanced the experience of nearly 230,000 annual visitors. For more information, visit www.thehermitage.com.

About Goo Goo Cluster

The Original Goo Goo Cluster, America's first combination candy bar, was invented in 1912 in a copper kettle at the Standard Candy Company in Nashville, Tenn. The unique confection is a roundish mound of caramel, marshmallow nougat, fresh roasted peanuts and real milk chocolate.

In 2014, the flagship Goo Goo Shop opened at 116 Third Ave. South in downtown Nashville, where Premium Goo Goos are made by hand daily in full view of visitors. The 4-ounce Premium confection comes in a variety of flavor combinations that rotate frequently. Visit googoo.com for more information.

About Old Hickory Bourbon

Deeply rooted in American tradition since 1896, Old Hickory Bourbon delivers a refined taste and unique character recognized as Best in Class (SIP) and with Triple Gold honors (Microliquor). Our unique mash bills were created in conjunction with longtime Seagram's master blender, Pam Soule. Crafted from proprietary blends of our 100%-owned stocks, Old Hickory bourbons are smooth, soft, balanced, wonderful executions of what good whiskey should be. Old Hickory Bourbon is part of the R.S. Lipman Company portfolio of brands.

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