



122nd Annual

Spring Outing

Wednesday, May 17, 2023
11:30 a.m. – 1 p.m.

Spring Outing is a century-old Nashville tradition that began in the early days of the Ladies' Hermitage Association as a picnic on the mansion's lawn. Since then, the event has evolved into a major fundraiser to benefit the Andrew Jackson Foundation's many education programs and preservation projects. It regularly features nationally known speakers who present on a variety of topics, including politics and history.

Past speakers include notables such as First Lady Laura Bush, NPR's Mara Liasson, longtime White House correspondent Ann Compton, former Tennessee First Lady Crissy Haslam, former New Jersey Governor Christine Todd Whitman and Clifton Truman Daniel, the eldest grandson of President Harry S. Truman.



To learn more about sponsorships, please see the reverse side. To purchase or discuss, please contact C.F. Callihan, Senior Vice President for Advancement, at ccallihan@thehermitage.com or 615-889-2941, ext. 240.

www.thehermitage.com

Andrew Jackson's
HERMITAGE
HOME OF THE PEOPLE'S PRESIDENT



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Ambassador Sponsor – \$2,500

- Seating for ten (10) at the 122nd Annual Spring Outing on May 17, 2023, at Andrew Jackson's Hermitage
- Invitation for one to attend a patron reception with the keynote speaker
- Recognition in the Spring Outing program
- Promotion on The Hermitage website (2.5M pageviews annually)
- Promotion in the Jacksonian Gazette eNewsletter (50K subscribers)
- Recognition in the Andrew Jackson Foundation's Annual Report (50,000 views)
- Ten (10) individual Mansion Tour passes to visit Andrew Jackson's Hermitage (\$26 value/each)

Cabinet Sponsor – \$5,000

All previous sponsorships including:

- Exclusive "Behind-the-Glass" tour of The Hermitage mansion (up to 5 people)

Congressional Sponsor - \$10,000

All previous sponsorships including:

- Exclusive "Behind-the-Glass" tour of The Hermitage mansion (up to 10 people)
- Twenty (20) individual Mansion Tour passes to visit Andrew Jackson's Hermitage (\$26 value/each)

Presidential Sponsor – \$25,000

All previous sponsorships including:

- Recognition on the Spring Outing invitation
- Exclusive "Behind-the-Glass" tour of The Hermitage mansion with wine and garden tour (up to 20 people)

Keynote Speaker:
Andrew Och, "First Ladies Man"

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